

TERMS OF REFERENCE

CONSULTANCY FOR THE
 PRODUCTION OF A TWENTY-FIVE MINUTES AUDIO-VISUAL DOCUMENTARY SHOWCASING THE
 electronic MATERNAL CHILD HEALTH RECORDS (eMCHR) PROJECT IN HOMABAY (SUBA-MBITA
 SUBCOUNTIES)

ORGANISATION'S NAME	Research Care and Training Program- Family AIDs Care and Education Services (RCTP- FACES)
CONSULTANT	
PROJECT TITLE	electronic MATERNAL CHILD HEALTH RECORDS (eMCHR) PROJECT
CONSULTANT SPECIFIC ASSIGNMENT	CONSULTANCY FOR THE PRODUCTION OF A TWENTY-FIVE MINUTES AUDIO-VISUAL DOCUMENTARY SHOWCASING THE electronic MATERNAL CHILD HEALTH RECORDS (eMCHR) PROJECT IN HOMABAY (SUBA-MBITA SUBCOUNTIES)

A) Background

RCTP-FACES seeks to produce a twenty-five minutes' audio-visual documentary highlighting the Innovation and utilization of an electronic MATERNAL CHILD HEALTH RECORDS (eMCHR) system. This system longitudinally tracks mother baby pairs through the Maternal, Neonatal, and Child Health (MNCH) cascade by combining four Ministry of Health (MOH) registers to include: the antenatal, maternity, postnatal, and immunization, deployed using tablet computers. This project is currently being tested in Homabay County.

B) OBJECTIVE

1. Developing of quality Video showcasing the eMCHR project in Mbita and Suba sub-counties.

C) ACTIVITIES

- Video shooting, editing, narration recording and audio editing.
- Produce material showcasing our innovation through video to target stakeholders.
- Lead in story, photo and video assets development that support overall visibility and fundraising efforts tied to organizational goals and strategy.
- Support the development, editorial, design and production of high-quality, effective video documentary.
- Provide assistance and editorial support to field teams in the production of a high-quality video documentary, including 'Success Stories' highlighting program activities and achievement.
- Advise on media engagement activities

D) DELIVERABLES

The following deliverables are expected from this assignment, noting that the intellectual property generated will belong to the RCTP-FACES

1. Interim activity Report

This report will be used to record as a minimum the updated status of the project, a refinement of the methodology to be used and detailed implementation plan.

2. Prototypes Produced

All the audio and visual recordings of the productions including the final copy of the documentary recording and scripts

3. Completed high quality video documentary.

E) Timeline

The project is expected to take a maximum of three weeks.

F) ORGANISATION'S ROLE

1. To provide all the available documentation and information related to the project that may be needed by the consultant in pursuing the tasks under this ToR
2. To be responsible for payment of the consultant upon agreement, and project completion.
3. To coordinate planning and execution of the production shooting and interviews at least seven days to the shoot.

G) CONSULTANT'S ASSIGNMENT

1. Take lead/lead advisor in the production of the documentary.
2. Lead the development of themes, story lines, and video narration scripts.
3. Provide a clear and consistent approach, supported by a project plan indicating the key activities, milestones and deliverables.
4. To ensure that all the archived shots are delivered to RCTP-FACES well labeled

Requirements

1. Project proposal.
2. Portfolio with current and past video documentary projects.
3. Curriculum vitae.
4. Description of equipment accessible/available to the consultant for the project.
5. Web link or DVD/CDC of current/past video documentary project

